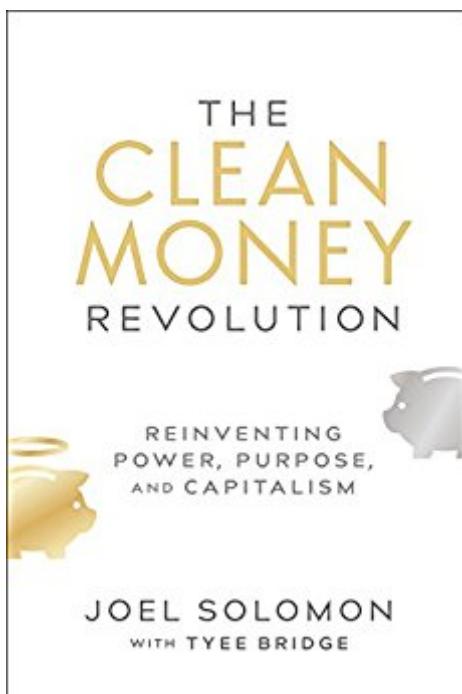


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# The Clean Money Revolution: Reinventing Power, Purpose, And Capitalism



## **Synopsis**

Explores how "clean money" is transforming capitalism by powering sustainable businesses that build social and financial equity and change the world. Part memoir of an inspiring thought-leader's journey from presidential campaigner to multi-millionaire investor, part insider's guide to the businesses that are remaking the world, and part table-pounding manifesto for innovative investors and entrepreneurs.

## **Book Information**

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## **Customer Reviews**

What a great story! What a great resource! Pros: Joel Solomon's personal story is interesting, and it is told engagingly. His insights about the ways we use (or ignore) our money are obviously the result of deep knowledge about financial systems AND a lifetime of careful investigation about both the underpinnings of those systems as well as the ways those systems influence (for good or for ill) us and our world. Reading this book made me realize that I personally have a responsibility to become more involved in and knowledgeable about the way my money is managed; I just can't turn it over to the brokers ever again. I hope Joel's concerns and wisdom will get into the minds and hearts of

younger, capable, talented, and driven people -- especially in Canada and the States! Cons: Sometimes the lists of names and the quick mention of organizations and businesses left me wanting more -- yes, yes: I need to do my own research! But because so many of those names were unfamiliar to me, I felt slightly adrift -- not knowing where, even, to begin looking for that information. I have read this book and already find myself going back to it; I am confident that it will continue to spur me on in this lifelong process of becoming more and more responsible in the ways I manage my money; thank you, Joel!

Joel Solomon illustrates how purposeful and personal our investments can be. Always wondered: can we keep our hands - and money - clean, as we deal with a dirty world? His stories show how we can use capital for driving change in our current system. It's as much culture as it is finance. I enjoyed the interviews with diverse co-conspirators of this growing vector of history.

Joel's book is a brilliant combination of excellent writing, diverse perspectives, facts and anecdotal evidence. He has done an excellent job of expressing the issues relating to dirty money and the many solutions presented by clean money. His writing is non-confrontational and compassionate. His humility of expression and genuine appreciation for the people that have influenced him is inspiring. The words come from a place of truth and egolessness. They are also intensely personal which takes courage. Being in the financial services industry this book gives me hope that change will come and a new clean money rejuvenative economic model is a possibility. It encourages me to continue to build our business to help accelerate this shift in any way we can. I had no idea how much positive work is happening in the world around me until I read this book. I bow down to all those pioneers who have bravely taken on the task of bringing about the clean money revolution. Thanks to Joel and everyone in the book for all your hard work.

Some people wish they were rich. Some people wish for long life. Joel Solomon began with one and not the other: he inherited both wealth and a fatal kidney condition that could end his life at any time. When I met Joel in 2010, he told me that nothing focuses the mind on one's legacy like a terminal illness. In this seminal book, Joel and writer/entrepreneur Tyee Bridge take us through Joel's journey from personal tragedy to a vision quest that led to nature, spirituality, business, and finally to a life as a "billionaire of love" who invests his wealth in others: promising entrepreneurs working to help our planet. His stellar credentials as a venture capitalist are rooted in his deep conviction that ethical investing can be profitable in terms of financial, social, and environmental dividends. Those

who know Joel can hardly be surprised that a friend generously offered him a kidney a decade ago and ended his battle with early death. That's the kind of goodness this man inspires in others. This book is his story. It is my favorite book of the decade. Reading it is the best investment I've made since I flew out to meet Joel at Hollyhock.ca nearly seven years ago. Highly recommended!

The perfect book for anyone concerned about people and the planet, and looking for models and solutions to build on. Joel's leadership balances pragmatism and idealism -- grateful for this voice and this message, now more than ever!

Thank you for creating such a beautiful and powerful body of work! Deep bow.

To great effect, Joel mixes an unusually self aware personal story and how that led to his pioneering work to forge this redefinition of capitalism. I really loved reading this book -- for its insights and inspiration.

How rare it is for an established leader to share his most intimate and hard-earned stories, all in the name of a better future. In the Clean Money Revolution, Solomon unravels complicated layers from a deep-south Jewish upbringing, his profound journeys in nature, health, and later in the privileged and benevolent world of green money investing. His generous tales show us that we can make sense of our own lives by seeing money as a tool for positive change. If you're looking for a fresh and revolutionary take on your life and the world's future, read this book!

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